

BUSINESS MISSION TO GEORGIA, USA

16-18
MARCH
2026

Are you looking for an effective way to enter the US market and build valuable relationships with American partners? Join our business mission to Georgia — a program combining education, high-level networking, and visits to leading companies and innovation centers.

Participants will meet representatives of Georgia's political leadership, local business organizations, and innovation hubs, gaining first-hand insight into how business operates in the US and why Georgia is the ideal gateway for Czech companies expanding to North America. The mission conveniently follows SXSW in Austin, Texas (March 12–15), making it ideal for participants attending both events.

MONDAY 16TH

Morning

Georgia State Capitol - meeting with Governor office, state legislators, representatives of GDECD; topics include tech policy, investment incentives, cooperation with EU

Briefing at Georgia Technology Authority (GTA); topics include Georgia tech strategy, public-sector innovation projects, AI, cybersecurity, digital government

Afternoon

Georgia Tech Campus - Tech Square, ATDC, Soft Landing, Biltmore Tech Hub; topics include innovation center environment, research labs, accelerator programs

Georgia Power - learning about state-wide projects

Evening

Visit of sports event - NBA Atlanta Hawks match
Tickets not included in the delegation fee

FEE: 1 200 USD/PERSON

(does not include airfare, hotel, meals, and tickets; includes local transportation and the complete program)

TUESDAY 17TH

Morning

Atlanta Tech Park - engage with community startup hub; presentation from Robin Bienfait (founder of ATP) and Ondrej Rolnik (managing director of CBIA)

Curiosity Lab - meet up with local municipal support, testimonial panel

Afternoon

Visit of John's Creek Chamber of Commerce - visiting manufacturing business (Alcon or Boston Scientific), meeting other local business' ecosystem

Evening

Reception in Midtown with local entrepreneurs and investors

WEDNESDAY 18TH

Morning

Individual visit of Centennial Olympic Park Atlanta (Georgia Aquarium, National Center for Civil and Human Right, World of Coca Cola - *tickets not included in the delegation fee*)

Afternoon

Meet up with Hartsfield-Jackson International Airport representatives, airport tour

**For registration & questions
please contact us:**

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